



**FOR IMMEDIATE RELEASE**

**Contact:**

Keith Fenton, Chief Development Officer  
(770) 932-4887 · keith.fenton@annandale.org

**IMAGES AVAILABLE UPON REQUEST**

---

**Car Wash to Raise Thousands to Support Men, Women and Children with Developmental Disabilities**

***Tidal Wave Auto Spa to Donate 100% of Sales on April 20 to Annandale Village***

**Metro Atlanta, April 12, 2011** - Officials of Annandale Village hope that if the yellow “snow” that has drifted through the air this spring has turned your car or truck into a yellow submarine, you will wait until April 20 to get a car wash. That’s because Tidal Wave Auto Spa is donating 100% of all car wash sales on April 20 to Annandale Village and The Joseph Sam’s School to support programs and services for men, women and children with developmental disabilities.

Annandale’s chief development officer, Keith Fenton, laughingly stated “You know it is time to wash the car when your neighbors begin writing “wash me” on the back window of your car. But I am holding out until April 20. This opportunity creates a large fundraising opportunity for both organizations. With the downturn in the economy, every car washed and every dollar raised will be a tremendous help in our ability to serve the growing demands of those we are fortunate to serve.”

Recognized as Georgia’s Small Business of the Year in 2009, Tidal Wave Auto Spa has a rich history of supporting the needs of the developmentally disabled. In the past two years, Tidal Wave Auto Spa has donated more than \$100,000 to local nonprofit charities through its annual car wash charity day. Randy Ready of Tidal Wave Auto Spa said “we are delighted to partner with Annandale Village and The Joseph Sams School this year. Both of these fine organizations have remarkable programs and are making a significant impact on the lives of those with developmental disabilities.”

The two participating Tidal Wave Auto Spa locations include:

- 4850 Stone Mountain Highway in Lilburn
- 2500 Candler Road in Decatur

For more information, contact Keith Fenton at 770-932-4887 or Tidal Wave Auto Spa at 678-637-1663.

**ABOUT TIDAL WAVE AUTO SPA**

Tidal Wave prides itself on providing the best, cleanest, fastest, least expensive, most courteous, greenest car wash in America. Tidal Wave Auto Spa uses a self-contained conveyor-belt system to push the car through the wash apparatus.

-more-

The driver places the vehicle in neutral on the conveyor track and simply allows the belt to move the vehicle through each of the wash stations within the building. These stations include the initial rinse, a soap cycle, a brush, and another rinse cycle. It finishes with an air-dry system similar to a blow dryer. After the dry cycle, the car is released from the conveyor belt and the driver is able to place the car into drive to continue on his or her way. In addition, Tidal Wave offers the opportunity for customers to vacuum their vehicles for as long as they wish for no additional charge. Unsurprisingly, this added benefit is one of the most popular features of a Tidal Wave wash!

## **ABOUT ANNANDALE VILLAGE**

The mission of Annandale Village is to perpetuate a Village community to provide progressive life assistance to adults with developmental disabilities and traumatic brain injuries so that they can maximize their abilities and maintain their independence in the least restrictive environment.

Annandale Village offers a comprehensive range of residential and non-residential programs to help men and women lead lives that reflect quality, value, self worth, and achievement. Individuals served at Annandale are 18 years of age or older with a primary diagnosis of mental retardation, autism, other developmental disability, or traumatic brain injury. All aspects of Annandale build on a foundation of warmth, security, and acceptance in the village community.

For more information, please contact Keith Fenton at 770-932-4887 or [keith.fenton@annandale.org](mailto:keith.fenton@annandale.org).

###